

MusicWorks Presents

Dance Teacher Connection

4-Day Teacher-Only • The Ultimate Dance Teacher Resource!



July 27 - 30 | Omni Frisco Hotel Dallas, TX

PARTNER

SPONSOR | PROMOTE | NETWORK | CONNECT | EXHIBIT

What is DTC?

DTC (Dance Teacher Connection) is a 4-day product driven, teachers-only event in an intimate setting with the Nation's top dance educators.

What Makes DTC Different?

- **Dance Teacher Connection is held in a central location**, and attracts studios from all across the country. Build relationships with studio owners from multiple regions!
- **At DTC you get to join the fun!** Our sponsorship packages grant you access to our evening social and key events that will allow you to network with studio owners in a relaxed and intimate setting.
- **Stay connected!** At DTC, our Exhibitor Area is in close proximity to the main ballroom which allows our attendees to visit booths near their DTC classes! Face-to-face interaction with dance studio owners across the nation.
- **DTC offers year-round exposure** for all sponsors on MusicWorksDTC.com as well as promotions before and after event to our 8000+ studio email list! You will also build your business with attendee email list
- **Opportunities for Undivided Attention!** DTC Partner Packages offer opportunities for you to promote your business during exclusive workshops during the event!
- **Exclusivity!** Number of exhibitors and sponsors are limited at DTC to keep the atmosphere intimate and exposure maximized!

- JOIN THE COMMUNITY AT DTC! -

Join the nation's top dance educators and businesses as they connect to conquer studio owner needs. From leading conventions, costume distributors, coaches, dance apparel & MORE ~ our DTC partners connect to build lasting relationships with DTC attendees.



CURTAIN CALL



- MEET THE PRODUCERS -



Darryl Retter
MusicWorks CEO
DTC Producer

Darryl Retter and **Linda Bernabei Retter** are Dance Teacher Advocates! They are known & highly regarded for their integrity, artistry, business savvy, creativity and example that *inspire, motivate and elevate* their beloved dance industry. Their combined leadership continues to affect studio owners, dance teachers and dancers across the globe in a profound manner.



Linda Bernabei Retter
MusicWorks Creative Director
DTC Co-Producer

This dynamic duo are veteran industry professionals with decades of experience, accolades, recognitions, accomplishments and credentials. They are entrenched in every aspect of the dance profession. From teaching for over 29 years at their own studio, Retters Academy of Dance in Los Angeles, to traveling the nation with leading dance conventions, to producing original songs, dances, syllabi and usable teaching aids for studios around the world ~ their life mission is committed to presenting dance materials in a positive, creative and age appropriate manner that permits all (studio owners, faculty, parents & dancers) to revel in the beauty & wonder of the dance arts!

- GET CONNECTED AT DTC! -

DTC BOOTH SPACE

SINGLE *\$1,499

- 8' x 10' SPACE
- ONE 6' TABLE
- TWO CHAIRS
- 8' DRAPED BACKWALL
- 3' DRAPED SIDEWALL
- LINK ON CONFERENCE WEBSITE
- PRE-SHOW EMAIL BLAST
- ITEM INCLUDED IN TEACHER GIFT BAG
- ATTENDEE MAILING LIST
- 3 TICKETS TO BREAKFAST 7/27, 7/28, & 7/29
- 2 TICKETS TO DTC COCKTAIL SOCIAL 7/28
- QUARTER PAGE AD IN DTC TEACHER NOTEBOOK
- Does not include electricity or A/V
- *Single Booth Space \$1,499 through 12/31/19
- *Single Booth Space \$1,999 through 1/1/20-4/1/20

DOUBLE *\$2,200

- 8' x 20' SPACE
- TWO 6' TABLES
- FOUR CHAIRS
- 8' DRAPED BACKWALL
- 3' DRAPED SIDEWALL
- LINK ON CONFERENCE WEBSITE
- PRE-SHOW EMAIL BLAST
- ITEM INCLUDED IN TEACHER GIFT BAG
- ATTENDEE MAILING LIST
- 3 TICKETS TO BREAKFAST 7/27, 7/28, & 7/29
- 2 TICKETS TO DTC COCKTAIL SOCIAL 7/28
- QUARTER PAGE AD IN DTC TEACHER NOTEBOOK
- Does not include electricity or A/V
- *Double Booth Space \$2,200 through 12/31/19
- *Double Booth Space \$2,700 through 1/1/20-4/1/20

LOAD IN:

Sunday, July 26th: 5:30 - 9:30 pm
OR Monday, July 27th: 5:30 - 7:00am

LOAD OUT:

Thursday, July 30th: 12:00pm

EACH BOOTH PACKAGE INCLUDES:

- Option to purchase tickets to our evening Cocktail Social
- Booth hours are Mon. - Wed. 8:00am - 5:00pm & Thurs. @ 12:00pm
- Bonus: Logo on our MusicWorksDTC.com website

*Must secure booth space by 4/1/20.

1-ON-1 Time with Key Decision Makers!



- GET NOTICED AT DTC! -

Place an ad in our full color program - every attendee receives this program upon registration as well as post-event purchasers.

FULL PAGE: \$700

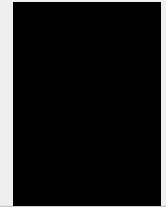
Inside Front Cover

- 8.5" X 11"
- Vertical Design Only
- ***Bonus:** 1 Email blast to MusicWorks Mailing List Pre-Event & 1 Email blast to MusicWorks Mailing List Post Event



FULL PAGE: \$525

- 8.5" X 11"
- Vertical Design Only
- ***Bonus:** 1 Email blast to MusicWorks Mailing List Pre & Post



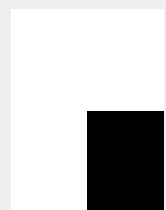
HALF PAGE \$400

- 8.5" X 5.5"
- Horizontal Design Only



QUARTER PAGE \$250

- 5.5" X 4.25"
- Vertical Design Only



ALL ADS MUST BE:

- 300 dpi
- CMYK
- pdf, psd, or jpg

Artwork due by 04/01/20.

Send to:

info@musicworksunlimited.com

**Be seen by
8,000 + dance
studios!**



- GET MORE LOVE AT DTC! -

Sponsor Giveaways - every attendee receives these items at registration, as well as post-event purchasers, with DTC and YOUR logo.

T-SHIRTS

- 200 ITEMS NEEDED
- \$1000 or your company may produce

TEACHER BAGS

- 200 ITEMS NEEDED
- \$2500 or your company may produce

LANYARDS

- 200 ITEMS NEEDED
- \$250 or your company may produce

*If self-producing, must have product shipped to host hotel by 7/24/20.

*Sponsors that are not producing must submit artwork by 4/1/20.

On or Offsite Sponsor Opportunities

Each attendee is invited to attend each event. This is **QUALITY** time to build branding / relationships with teachers/studio owners.

COCKTAIL SOCIAL

- \$4000
- May include 200 items for teacher gift bags
- 10-15 minutes to address attendees - If offsite, DTC will address on behalf of your company
- Logo exposure on all cocktail social signage/social media

BREAKFAST

- \$3000/DAY or \$9,000/whole event
- May include 200 items for teacher gift bags
- Logo exposure on all cocktail social signage/social media

FREE! Teacher Swag Bag Gift!

Swag bags are given to each attendee upon registration as well as post-event purchasers. Promotional items may include, but are not limited to: water bottles, chapstick, coupons, notepads, hats and more!

*Included with purchase of sponsor package. \$1000 for non-sponsors.

Dance Teacher Connection

4-Day Teacher-Only Event • The Ultimate Dance Teacher Resource!

Please Complete Entire Form and Submit via email to info@musicworksunlimited.com, via mail to MusicWorks LLC 5341-A Derry Ave Agoura Hills, CA 91301

Company Information

Company Name: _____

Company Contact: _____ Contact Title: _____

Contact Phone: _____ Company Info Phone: _____

Contact Email: _____ Company Info Email: _____

Address: _____

Website: _____

Method of Payment

____ Check (Please make checks payable to MusicWorks LLC)

____ Credit Card (Visa/MasterCard/AMEX)

Name: _____ Amount to be charged: _____

Sec Code: _____ Card #: _____ Exp Date: _____ Billing Zip Code: _____

Signature: _____

| <input checked="" type="checkbox"/> | Booth Space | Price |
|-------------------------------------|---------------------------------------|--------|
| | Double \$2,700 after 1/1/20 | \$2200 |
| | Single \$1,999 after 1/1/20 | \$1499 |
| <input checked="" type="checkbox"/> | Ad Space | Price |
| | FP inside cover | \$700 |
| | FULL PAGE | \$525 |
| | 1/2 PAGE | \$400 |
| | 1/4 PAGE | \$250 |

| <input checked="" type="checkbox"/> | Giveaways | Price |
|-------------------------------------|-----------------------------|--------|
| | T-shirts | \$1000 |
| | Teachers Bags | \$2500 |
| | Lanyards | \$250 |
| <input checked="" type="checkbox"/> | Events | Price |
| | Cocktail Social | \$4000 |
| | Breakfast/day | \$3000 |
| | Breakfast full event | \$9000 |

DTC Sponsorship Contract and payment must be submitted with this form to secure sponsorship placement.

***Sponsorship Packages** come on a first come - first serve basis. Limited Quantities Available.

Please contact linda@retterworld.com for any questions or inquiries.